

Strategic Communications Subcommittee Report

Committee: Strategic Communications Meeting date: February 10, 2017 Chair: Candy deCsipkes Committee Members in attendance: Candy deCsipkes, Becky Foley, Kate Brown, Lindsay Sterling Guests: Naomi Ledbetter

Agenda Items and Discussion:

- 1. Exit Survey Finished revising survey; will place on March Board meeting for review by the Board
- 2. Reviewed Unity and Pride Goal
 - a. Began reviewing action steps remaining for the year
 - b. Discussed creating a brochure to assist in marketing the District

Next Agenda: Review of Unity and Pride Board Goal

Submitted by: Becky Foley